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Category Placements

January 2008

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Arts & Humanities



Placements	
Shelfari.com	HistoryCentral.com
HarperCollins.com	Britannica.com
SmithsonianMag.com	MuseumSpot.com
TheaterMania.com	BroadwayWorld.com
Beethoven.com	Poetry.com
NYTimes.com – Arts, Books & Theater pages	TimesSquare.com

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Automotive



Placements	
DupontRegistry.com	AutoMart.com
NCTD.com	Autobytel.com
AutoWeek.com	AutoTrader.com
Autoblog.com	ForbesAutos.com
TheCarConnection.com	Rides-Mag.com
AutoMedia.com	Automobile.com
PopularMechanics.com	TheAutoChannel.com

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Beauty & Fashion



Placements	
Allure.com	Glamour.com
NYmag.com	FTV.com
SpaMagazine.com	LuckyMag.com
Glam.com	Latina.com
Self.com	Luxist.com
SheFinds.com	StyleDash.com
WMagazine.com	Style.com

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Business & Finance



Placements	
WSJ.com	SmartMoney.com
MarketWatch.com	NASDAQ.com
CFO.com	Blackenterprise.com
BusinessWeek.com	SeekingAlpha.com
StockWire.com	Quote.com
Zecco.com	Entrepreneur.com
Bloggingstocks.com	TheStreet.com

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Entertainment



Placements	
UsMagazine.com	StarMagazine.com
Parade.com	NationalEnquirer.com
Hollywood.com	Film.com
Fandango.com	MrMovieTimes.com
PerezHilton.com	TitanTV.com
TVGuide.com	RottenTomatoes.com
CNN.com – Entertainment section	NYTimes.com – Movie pages

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Environment



Placements	
Care2.com	Treehugger.com
Re-nest.com	Lime.com
Grist.org	TheGreenGuide.com
DiscoverMagazine.com	HybridCars.com
Hugg.com	EVWorld.com
Urbanplanet.org	MotherEarthNews.com
EcoGeek.org	GreenBiz.com

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Food & Cooking



Placements	
RachaelRayMag.com	FoodNetwork.com
FoodandWine.com	iChef.com
Marthastewart.com	Gayot.com
CDkitchen.com	Epicurious.com
TasteofHome.com	RecipeZaar.com
Chocolateandzucchini.com	NovusVinum.com
NYTimes.com – Dining & Wine pages	Restaurants.com

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Health & Fitness



Placements	
MayoClinic.com	Wellness.com
OxygenMag.com	Health24.com
MensHealth.com	YogaJournal.com
Lifescrypt.com	Active.com
ThirdAge.com	MuscleandFitnessHers.com
Prevention.com	MensFitness.com
RevolutionHealth.com	NYTimes.com – Health pages

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Home & Garden



Placements	
DominoMag.com	HGTV.com
FineLiving.com	TraditionalHome.com
Curbly.com	ApartmentTherapy.com
RemodelingCenter.com	Kitchens.com
CountryHome.com	Thekitchn.com
KitchenBathIdeas.com	Unplggd.com
NYTimes.com – Home & Garden pages	Ohdeedoh.com

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Local



Placements	
Monster.com	AccuWeather.com
Careerbuilder.com	RandMcNally.com
Salary.com	Traffic411.com
Wunderground.com	GasBuddy.com
Intellicast.com	Zillow.com
Oodle.com	WeatherBug.com
CareerJournal.com	CollegeJournal.com

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Men's Interests



Placements	
MensVogue.com	Esquire.com
MaximOnline.com	Ign.com
StuffMagazine.com	DoItYourself.com
FHMonline.com	SpeedTV.com
AskMen.com	Uncrate.com
GSN.com	Nascar.com
Bobvila.com	RadarOnline.com

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Music



Placements	
RollingStone.com	Billboard.com
Music.com	Lyrics.com
iLike.com	Imeem.com
Purevolume.com	Ultimate-Guitar.com
Musicbox.sonybmg.com	Ruckus.com
IslandRecords.com	PollStar.com
ArtistDirect.com	ProjectPlaylist.com

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News



Placements	
CNN.com	WashingtonPost.com
NYTimes.com	USNews.com
Boston.com	Breitbart.com
SunTimes.com	NewYorker.com
Latimes.com	Examiner.com
IHT.com	Topix.net
WashingtonTimes.com	BaltimoreSun.com

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Parenting & Family



Placements	
Parenthood.com	Celebrity-babies.com
FamilyCorner.com	CookieMag.com
BabyZone.com	Kids-in-mind.com
BabyCenter.com	DrSpock.com
Kaboose.com	GreatSchools.net
Families.com	Daddytypes.com
BrandNewDad.com	BabyNamesWorld.com

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Politics



Placements	
HuffingtonPost.com	Democratic Underground.com
Salon.com	RealClearPolitics.com
TalkingPointsMemo.com	NationalReview.com
Townhall.com	Politico.com
NewsMax.com	TheNation.com
TNR.com	RawStory.com
CNN.com – Politics section	Washingtonpost.com – Politics articles

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Online Communities



Placements	
MySpace.com	YouTube.com
Friendster.com	Meetup.com
Spoke.com	Dogster.com
LinkedIn.com	Catster.com
Bebo.com	Buzznet.com
BlackPlanet.com	Hi5.com
Migente.com	Xanga.com

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Sports



Placements	
Espn.go.com	Scout.com
NHL.com	MVN.com
PGA.com	PartnersClubOnline.com
WWE.com	SportingNews.com
Packers.com	ChicagoBears.com
RealGM.com	TheTennisChannel.com
LPGA.com	NYTimes.com – Sports pages

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Technology



Placements	
Buy.com	Arstechnica.com
Woot.com	BetaNews.com
PCmag.com	PopSci.com
G4tv.com	TechnologyReview.com
Wired.com	Gizmodo.com
Sciam.com	Engadget.com
Lockergnome.com	HardwareAnalysis.com

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Tech B2B



Placements	
Slashdot.org	SourceForge.net
RedHerring.com	InformationWeek.com
DevShed.com	DevArticles.com
TechWeb.com	TechDirt.com
TechTarget.com	TechNewsWorld.com
eWeek.com	PhpFreaks.com
ExtremeTech.com	TechCrunch.com

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Teens/Young Adults



Placements	
ElleGirl.com	TeenVogue.com
SparkNotes.com	TeenMusic.com
MaxPreps.com	KiwiBox.com
Sconex.com	IMVU.com
RiseMag.com	WhateverLife.com
GamesRadar.com	RockYou.com
GaiaOnline.com	MyHotComments.com

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Travel



Placements	
ForbesTraveler.com	Concierge.com
TravelandLeisure.com	FlightAware.com
Flyertalk.com	iExplore.com
Islands.com	Gusto.com
FiveStarAlliance.com	Cheapflights.com
DrakeandCavendish.com	10Best.com
NYTimes.com – Travel pages	CNN.com – Travel articles

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Women's Interests



Placements	
WomansDay.com	Wetv.com
Shop.com	RD.com
Oxygen.com	Luxist.com
Bargainist.com	Tarot.com
Craftzine.com	Outblush.com
RetailMeNot.com	Horoscope.com
Popgadget.net	ShinyShiny.tv
BhgScrapbooksEtc.com	McCallPattern.com